

How I help my clients



JORIE JOHNSON: President of Financial Futures, a financial advisory firm in Manasquan

WHAT I DO: Financial and investment planning

"I identify and define their financial goals by prioritizing what is important to them. The majority of the people I work for are women. They don't just want me to tell them what to do. They want to be educated as well. I am selective about who I take on — I want to like them as people and be invested in them. I like knowing the names of their children and pets."